



# AIVA ANAGNOSTIADIS

## F4 RACING DRIVER

**IF YOU DON'T KNOW WHAT AIVA ANAGNOSTIADIS LOOKS LIKE YET, THAT'S PROBABLY BECAUSE SHE'S MORE RECOGNISABLE AS A BLUR ON THE RACE TRACK.**

This up-and-coming Aussie champion – who, at just 17 already has the motorsport world at her feet – is driven by a serious need for speed. Melbourne-born Aiva has gone from competitive go-karting to future Formula 1 star in record time, and she's not slowing down for anyone.

"I've never met anyone that goes to a track and then doesn't want to come back," she says. "You get addicted. You get the adrenaline hit, and it just drives you, and you want to go back for more and more and more."

Motorsport is in Aiva's blood, with her mum Barbara having been a competitive go-karter and her father serving as track mechanic. At age six, she accompanied her mum to the track and gave karting a go, starting a long-term love affair with speed. Being naturally competitive – especially when racing her brother James, also a competitive karter – once she started getting podium finishes, she set about turning her passion into a career.

Her proudest moments so far include competing at the Motorsport Games in France in 2022 and being named Australian Ladies Trophy Winner in the 2021 Australian Kart Championships. But perhaps the biggest accolade so far was her selection for the Alpine Rac(H)er Academy Program in 2023, a program designed to accelerate promising women in motorsport. It was this opportunity that prompted Aiva and her family to make the ultimate sacrifice and relocate to the UK to chase her dream.

In 2024, Aiva made the transition to cars – testing regularly with the Argenti Motorsport team and earning a place in this year's Indian F4 championship. With a clear ambition to make it to the top, Aiva now has her sights set on the 2025 F1 Academy grid where she will compete with the world's top female drivers at circuits made famous by some of the world's best known F1 drivers.

Where historically women might not have been as welcome in motorsport circles that's rapidly changing, and Aiva is thrilled to be part of the new generation of females on track for domination. Says Aiva "These days there are more and more doors opening for women in motorsport if you're good enough and fast enough."

Beyond the track, Aiva is passionate about supporting the young girls who will follow in her wake. She's actively mentored girls in go-karting, and is keen to continue role-modelling what is possible for women who love to race.

"It's great to see the girls coming through and being able to give them the courage that they can do this."

Aiva is available for media and PR opportunities, and brand partnerships.

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